



A GREAT WAY TO GET YOUR BUSINESS NOTICED THAT WON'T BREAK THE BANK

Special Directory Sections in the GR Family Fun Guide

15,000 copies per issue are distributed to West Michigan families via our backpacks and partners network. Magazines are in print and are also available online.

Add a digital listing to your order to access our 57,000 social media followers.

Contact Leanne@grkids.com to get started. Digital companion listings also available - please enquire.

Special Opportunity!

DIRECTORY LISTING DETAILS

Get your event or activity listed in one of the following directory sections of the Grand Rapids Family Fun Guide. Sponsors can choose from two different listing sizes.

The GR Family Fun Guide publishes 5x's a year.

Publishing Schedule / Content Deadlines

- (S) early September -- August 7
- (N) early November -- October 4
- (J) mid-January -- December 14
- (Mr) mid-March -- February 8
- (My) mid-May -- April 9

Directory Titles

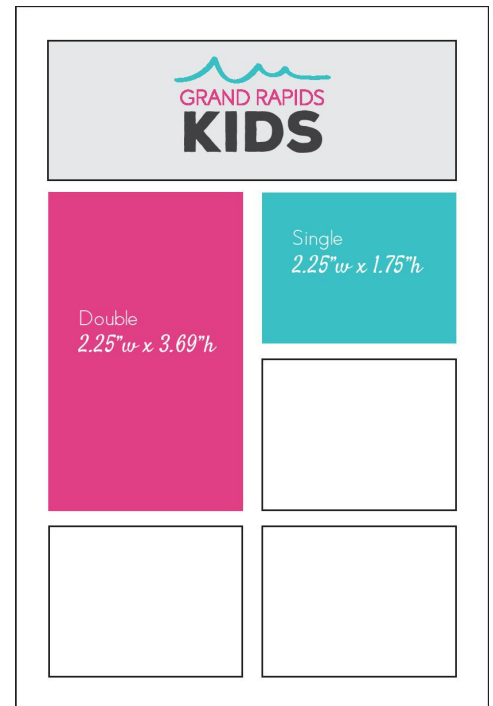
- Birthday Parties - N, Mr
- Indoor Play - N, J
- Summer Camps - Mr, My
- Preschool & School Finder - J
- Classes & After School - S, J
- Travel - Mr, My

Specs

- Files need to be high res PDF or JPG
- Single - 2.25" w x 1.75" h
- Double - 2.25" w x 3.69" h

Rates

- Single - \$165 per inclusion
- Double - \$285 per inclusion
- Design Services - \$50 per ad



- Rates are net and per insertion
- Ads cancelled after space reservation deadline are billed 100%