

PRINT PARAMETERS

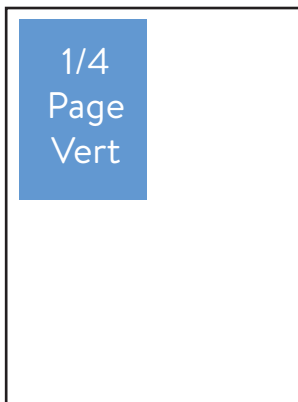
ACCEPTED FILE FORMATS:

- High resolution PDF (300 dpi, CMYK, saved as X1:A format)
- High resolution JPG, EPS or TIF file (300 dpi, CMYK)
- Packaged Illustrator/AI file (this should contain all your images, fonts and working file)

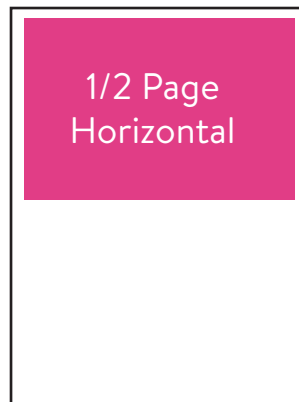
or

- Original AI file with all fonts embedded or turn them into outlines
- Do not use JPG compression
- Make sure all images within the ad are 300 dpi

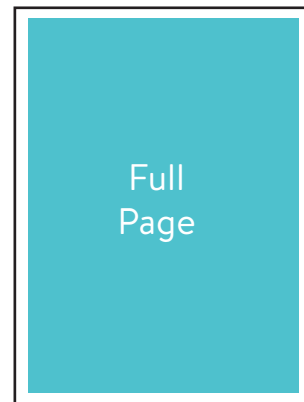
AD SIZES



1/4 pg Vertical:
2.25"w x 3.75"h



1/2 pg Horizontal:
4.75"w x 3.75"h



Full Page:
4.75"w x 7.625"h