

2022 GROWER & MARKET PACKAGES

Reliably reach families looking for farm fun, Farm Markets, U-Pick locations & orchard experiences in West Michigan - all season long.

Craft a Promo Package - Select from this Menu

book now for best availability

1 Summer Fun Guide Listing

EACH LISTING INCLUDES

- **800x300 graphic** linked to your site
- 75 words of text
- Links to your website & 1 social media
- Business address & phone number

1 credit

2 Fall Fun Guide Listing

EACH LISTING INCLUDES

- **800x300 graphic** linked to your site
- 75 words of text
- Links to your website & 1 social media
- Business address & phone number

1 credit

3 U Pick Guide Listings

Choose to be listed in one or more guides:

Strawberry U Pick, Blueberries, Peaches, Cherries, Lavender, Raspberries, Sunflowers, Apples, Pumpkins

EACH LISTING INCLUDES

- **800x300 graphic** linked to your site
- 75 words of text
- Links to your website & 1 social media
- Business address & phone number

1 credit/guide

4 Destination Article Promo Pk

Add content to your complimentary article & gain editorial input with this destination article promo package.

PACKAGE DETAILS

- Update content with current details
- Addition of 3 new photos
- Up to 100 additional words of text
- Boosted Facebook post. Instagram Stories Slides. 2x Newsletter Promo

2 credits

5 Event Promo Package

STARTER EVENT PACKAGE	STANDARD EVENT PACKAGE
2 weeks calendar feature	2 weeks calendar feature
boosted Facebook post	IG Stories & boosted FB post
ad in (1) newsletter issue	ad in (2) newsletter issues
1 credit	2 credits

6 Giveaway

Run a Facebook or Instagram Giveaway on the GRKIDS platforms

OR

Add a website giveaway to your Destination Article

1 credit/giveaway

7 Social Media Influencer Visit

One of the GRKIDS Team Members & her family visits your venue for a complimentary experience.

The visit is recapped on Instagram Stories, the GRKIDS Facebook Page, and in the newsletter. Pending availability

1 credit

8 Banner Ad

2-Weeks Exclusive Calendar Banner Ad Sponsor (pending availability)

OR

1 Month Rotating Site-Sponsor Ad

1 credit/banner ad run

Credits must all be purchased and redeemed at the same time to get price breaks. Only good on GRKIDS platforms. Credits must be fully redeemed by Dec 31, 2022 and are nonrefundable. Book ASAP for best availability.

1 credit	\$295	4 credits	\$1050	10 credits	\$2395
2 credits	\$580	5 credits	\$1275	15 credits	\$3495
3 credits	\$810	6 credits	\$1495	20 credits	\$4495